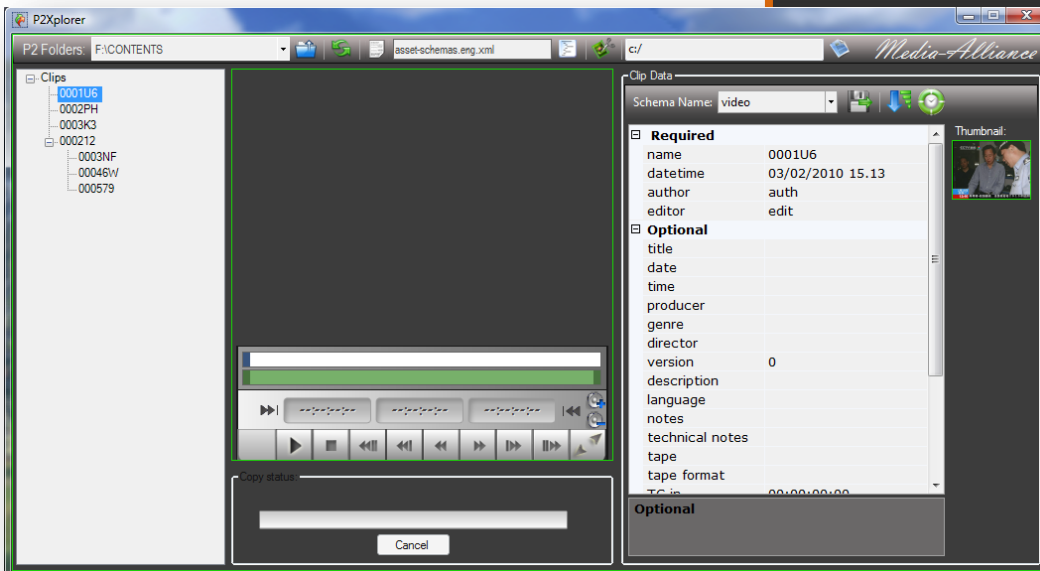


PRODUCTION TOOLS

P2 & XDCAM XPLORER, X CUT



KEY

Production Tools are collection of specialized applications to facilitate daily job of television operator

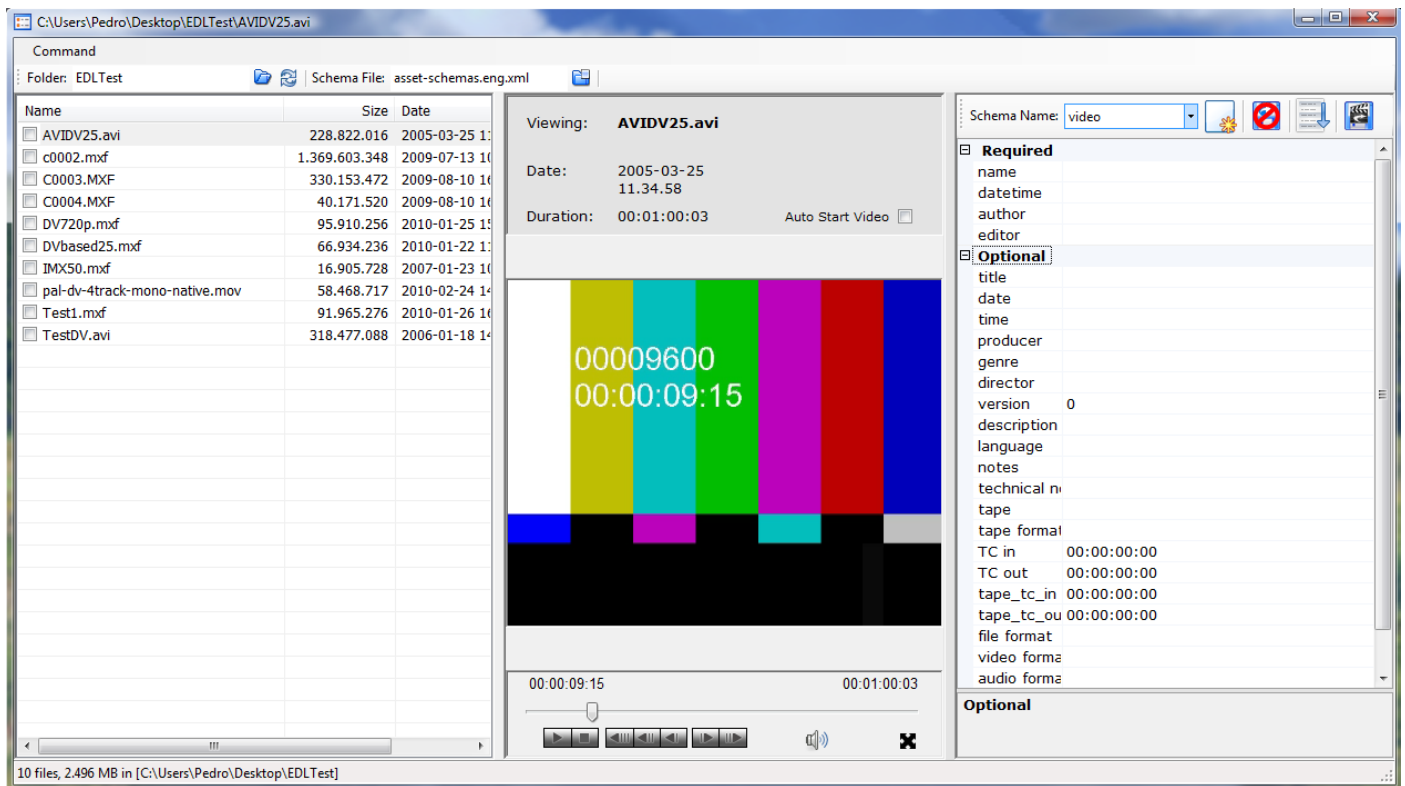
April 2010

Media Alliance

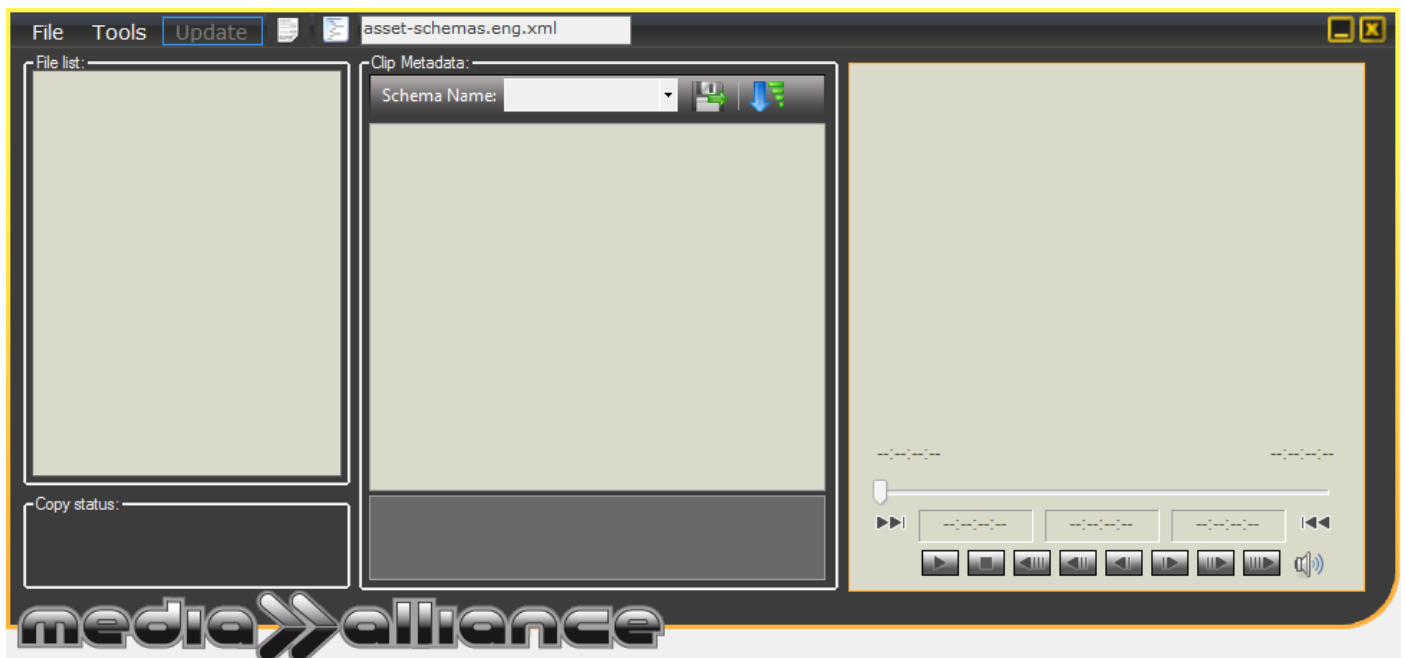
P2-Xplorer, XDCAM-Xplorer, FILE-Xplorer

P2-Xplorer, XDCAM-Xplorer, FILE-Xplorer are specialized applications to access camera storage to download files to be uploaded to MAM

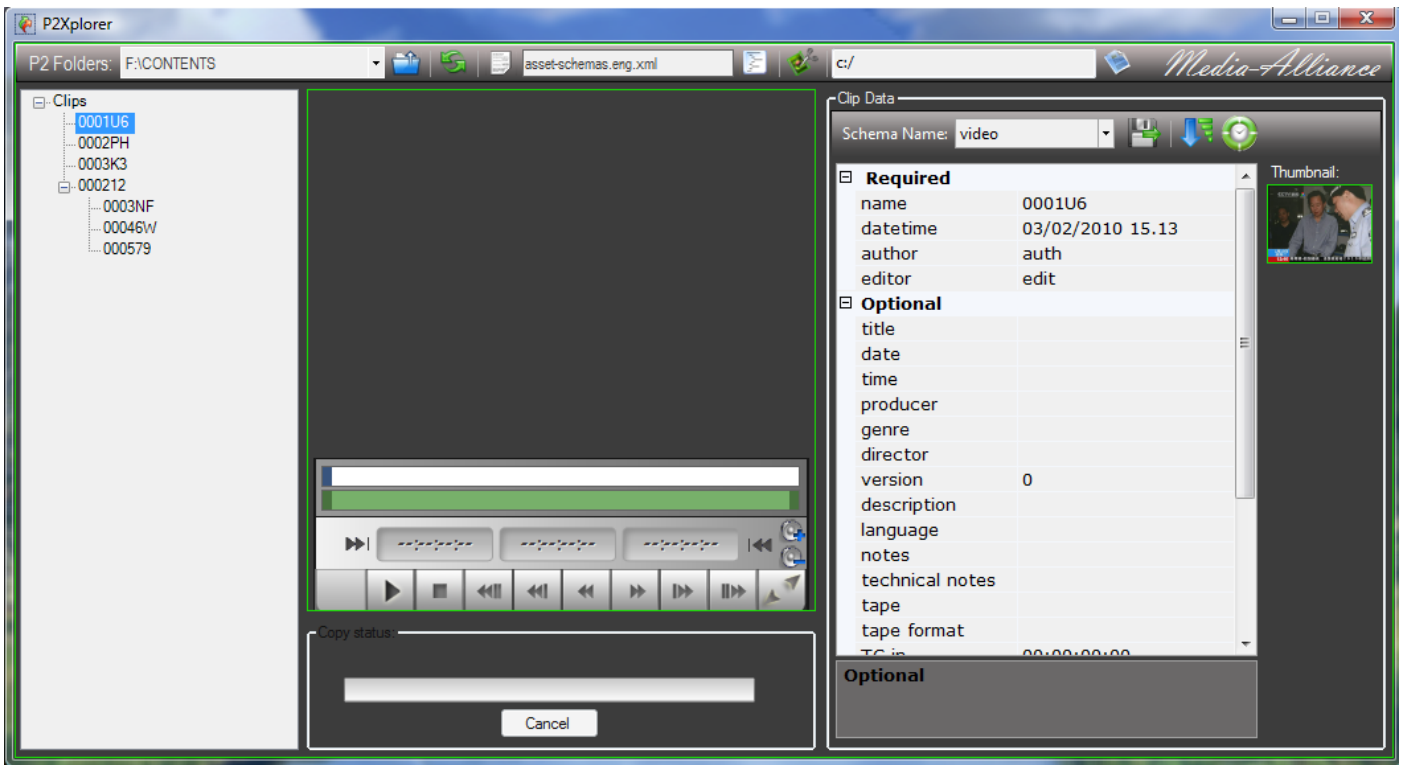
FILE-Xplorer is generic file browser to access Hard Disk camera or even simple Memory Stick. It allows operator to input metadata so that asset is automatically loaded to MAM with full description



XDCAM-Xplorer is dedicated to SONY XDCAM device. It supports browsing also in low resolution and partial restore.

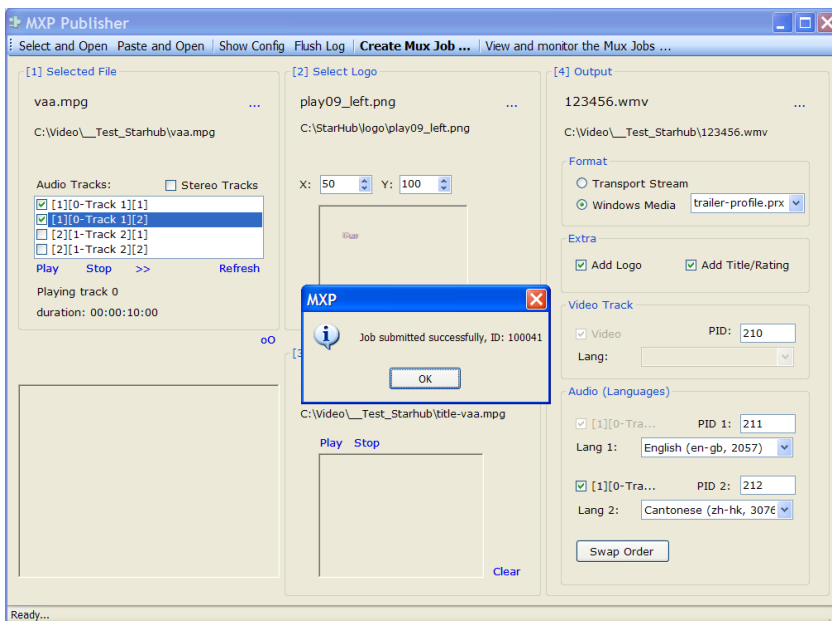


XDCAM-Xplorer operates with both USB and Ethernet XDCAM devices and can convert automatically MXF DV Op1a to MOV to better support Apple FCP workflows



P2-Xplorer is dedicated to Panasonic P2 PCMCAs devices, including support for multiple cards. It allows browsing of material, download and upload to MAM with metadata as well as conversion from native MXF OPatom to more diffused MXF OP1a

MXP-Publisher



MXP-Publisher is an application mostly dedicated to VOD or IPTV centers to embed (burn in) subtitling into video stream, which can be both a transport (TS with H.264 or MPEG2) and WMV. Operator has the option to select subtitling, position on screen, audio tracks and add logo while conforming and stitching to a single clip.

Conforming is done by dedicated server which is part of MatMan application

For general information about the products described in this data sheet, visit: <http://www.media-alliance.it>

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